

Christian Business Branding

Ephesians 3:20

“Now unto Him that is able to do exceedingly, abundantly above all that we ask or think, according to the power that works in us.”

~ The Lord can help us make branding decisions that will give us favor over our competitors

Proverbs 9:1

“Wisdom hath builded her house, she hath hewn out her seven pillars”

~ Wisdom– Having sound wisdom is indispensable for navigating the branding process

John 16:13

“...He will guide you into all truth”

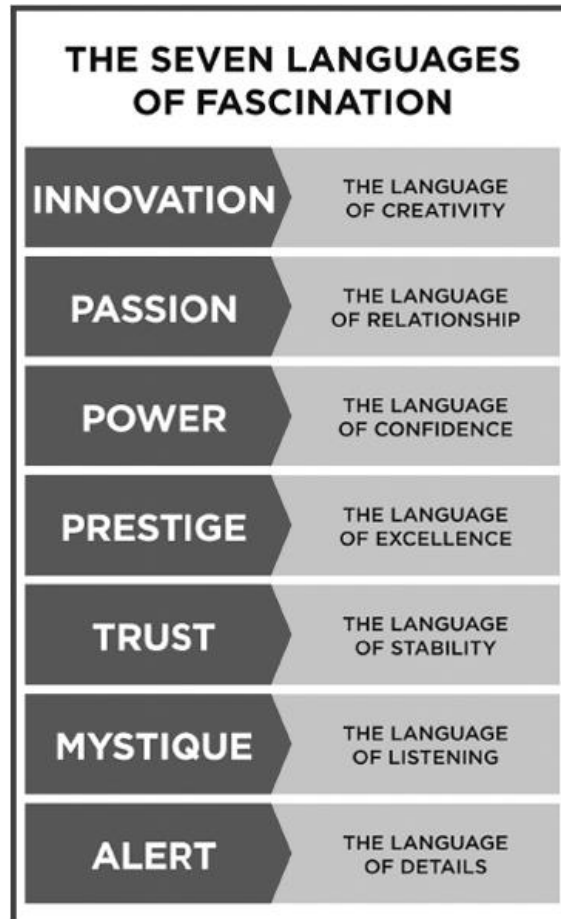
~ We must listen to the Holy Spirit when looking to optimize our Brand



Corporations don't create brands. People do.



Different is better than better.



Hogshead, Sally (2016-04-26). Fascinate: How to Make Your Brand Impossible to Resist HarperCollins.

